Gojo Foundation Grants Program

Application Form

1. Summary

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| Organization Name | Please give us an organization name that is officially and legally correct. |
| Project Name | Please name this project briefly so that it would be easy to understand for readers. |
| Hypothesis to Validate | Please write which hypothesis you will validate. List of hypotheses to be validated are on the Project Application Form. |
| Main Target | Please write who will benefit from your activity as specifically as you can. |
| Summary of Activity | Please write what you are going to do with grant support. |
| Required Budget (JPY) | Please write the budget required in JPY. |
| Expected Period | Please write the approximate period of the project. |

1. Introduction of Applicant

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| Please tell us what kind of organization you are, what you do as a basic activity, what you are focusing on, what you’ve done so far, etc. |

1. Activity Plan
   1. Hypothesis to Validate

Please choose which hypothesis to validate through your activity. You can choose multiple hypotheses but must choose at least one.

* 1. Innovative Loan Products for NEP
* 2. Innovative Savings System for NEP
* 3. Operate Financial Institution using Local Resource
* 4. Use of Technology
* 5. Importance of Qualitative Research
  1. Description of Issues

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| Please tell us what issues you are trying to solve precisely by clearly articulating 5W1H. |

* 1. Project Scope, Key Activities and Methodology

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| Please tell us what and how you are going to work on the issues you mentioned above. |

* 1. Tangible output and its expected impact

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| Please tell us what the expected output / outcome is, what kind of KPIs you are going to follow to measure the output / outcome, what impact is assumed from the output, etc. |

1. Timeline

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| **Schedule** | **Contents** |
| End of May, 2022 | Finish research and finalize program strategy |
| June, 2022 | Get a certificate from Country A government |
| August, 2022 | Open new local office |
| October, 2022 | Finish fund raise |
| End of 2022 | Start Program |
| 1Q, 2023 | xxxxx |
| 2Q, 2023 | xxxxx |
| 3Q, 2023 | xxxxx |
| 4Q 2023 | xxxxx |
| 2024 | Publish a report on the program and start 2nd project |
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1. Project Project Budget

**[Expense]**

Please fill in the Amount column with an approximate cost in JPY. In the Main-Expense column, please explain what you think is the main item that counts a large part of that category expense.

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| **Category** | **Amount (JPY)** | **Main Expense** |
| Personnel Expenses | 11,000,000 | Local Staff Fee (6,500,000) |
| Outsourcing | 1,000,000 | Consulting fee to local agent xxx |
| Travel Expenses | 1,000,000 | Airplane ticket to Country A for staffs |
| Communication Expenses | 300,000 | xxxxx |
| Equipment & Machinery | 100,000 | xxxxx |
| Miscellaneous Items | 100,000 | xxxxx |
| Other Expenses | 100,000 | (specify details) |
| Total | 13,800,000 |  |

**[Income]**

Please fill in the amount column with an approximate income in JPY. Explain what that Item is in the Explanation column.

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| **Item** | **Amount (JPY)** | **Explanation** |
| Grants | 5,000,000 | Gojo Foundation: 1,000,000 (In Progress)  JICA: 3,000,000  XXXX Foundation: 1,000,000 (In Progress) |
| Donation | 4,800,000 | Donation from monthly members  400K JPY/month × 12 = 4,800K JPY |
| Service Income | 5,000,000 | Selling product that our clients made in country B |
| Other Income | 50,000 | Mainly interest income |
| Total | 14,850,000 |  |

1. Team Setup

Please write about members who are going to work on this project. If there are many people who might be engaged in this project, please write only the main persons.

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| **Role in Project** | **Name** | **Expertise / Background** |
| Organization Representative | XXXX XXXX | xxxx |
| Project Manager | XXXX XXXX | xxxx |
| [country A] |  |  |
| Director of Country A | XXXX XXXX | xxxx |
| Area 1 Manager | XXXX XXXX | xxxx |
| Area 2 Manager | XXXX XXXX | xxxx |
| [country B] |  |  |
| Director of Country B | XXXX XXXX | xxxx |
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